



Utah Hispanic
Chamber of Commerce

UHCC 2010 CONVENTION

We are thrilled and honored to announce the 2010 Utah Hispanic Chamber of Commerce Annual Convention. Last year the business community in the United States and around the world survived the recession that hit main street and Wall Street. The good news is that we are now in the course of recovery; the economy grew at a faster-than-expected 5.7 percent pace in the October-December quarter, the biggest jump in six years and the second straight quarter of growth. Businesses are in a process of regaining momentum by looking ahead with positivism and determination. For that reason, the UHCC has prepared a program that focuses in teaching strategies on how to best take advantage of the upturn bound economy, putting you and your business in the driver sit to *“Progressive Growth in a Recovery Marketplace”*.

Our convention will be held on Friday, April 2, 2010 at the Sheraton Hotel Downtown Salt Lake City from 8:30 a.m. to 5:00 p.m. You will have the opportunity to enjoy an agenda full of amazing Keynote Speakers, workshops, and a business expo. There will be plenty of opportunities for you, your employees or invitees to network, as well as to build and strengthen business relationships. Every year some of the most important business leaders, entrepreneurs and government figures attend our Convention, making it one of the most respected business events of the year in Utah.

The UHCC annual convention provides you the opportunity to position your business as a frontrunner in Utah’s fastest growing market. Hispanics in Utah spent over 6.5 billion in 2009 and they are projected to surpass 7.5 billion in 2010.

Tapping into the Hispanic market will give you and your company the competitive advantage you need to outpace your competition. Don’t let this opportunity pass you by; seize the moment, because that moment is NOW.

We look forward to having you make part of our Convention. Please contact our chamber office to further discuss sponsorship opportunities that best fit your business

Enthusiastically,

2010 UHCC Annual Convention Committee



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UHCC 2010 CONVENTION SPONSORSHIP OPPORTUNITIES

BENEFITS TO SPONSORS

Partner with the UHCC, their affiliates and extensive member network
Meet local and national Hispanic and government leaders
Share experiences, successes and obstacles
Learn from experts, local and national
Networking opportunity
Business Expo with vendor information available
Learn about the UHCC and where they are headed
English and Spanish language sessions
The opportunity to market to local Hispanic business owners and other local businesses

SPONSORSHIP OPPORTUNITIES

GOLD - \$5,000

Company logo & mentioned as presenter in all promotional media through television, radio and print
Company logo as a presenter on all invitations, fliers, event emails and signage
Listing as a \$5000 Sponsor in program and on media wall of convention
Company representative invited to say a few welcoming words on stage at convention
Company booth in Business Expo
Full-page ad in convention program
10 full-day Registrations
VIP reserved table for Convention luncheon

SILVER - \$2,500

Company logo in all promotional media through television and print
Company logo on all invitations, fliers, event emails and signage
Listing as a \$2500 Sponsor in program and on media wall at convention
Company booth in Business Expo
Half-page ad in convention program
5 full-day registrations for Convention

EXHIBITOR:

\$950 non-member
\$850 member
\$450 non-profit/government
\$150 Table
Company booth in Business Expo and two event tickets
Company logo on all invitations, fliers, event emails and signage
Listing as an exhibitor in convention program and on media wall of convention

TABLE SPONSOR:

\$650 non-member
\$600 member
Listing as a Table Sponsor in program
10 full-day Registrations
Table in prominent position with table tent that includes company name
If you do not fill all 10 seats UHCC staff will fill the spots with potential clients by
Matching up the services you provide with interested parties.

CONVENTION PROGRAM ADS:

\$200 quarter-page
\$300 half-page ad in convention program
\$600 full-page ad
\$1000 back cover



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Friday, April 2, 2010
Sheraton Salt Lake City Hotel

Reserve your booth space now to be part of the 2010 Utah Hispanic Chamber of Commerce Convention

Requested Booth # _____ Booth Quantity # _____

Contact Name _____ Title: _____

Company Name: _____

Address: _____

State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Web URL: _____

Signature: _____ Date: _____

The exhibitor agrees that, upon acceptance, this application shall be deemed to form a binding contract between the exhibitor and the organizer and the exhibitor agrees to abide by the terms and conditions* which form an integral part of the contract between the organizer and the exhibitor. The contract is deemed binding when the organizer receives a non-refundable payment or an executed and signed contract. Payment is due in full within 30 days of the contract signing. Payments are non-refundable and non-transferable. *Note: Terms and Conditions of exhibiting are available by request.

Exhibitor Booth			
Table	Non Profit	Members	Non – Member
\$150.00	\$450.00	\$850.00	\$950.00
Electricity, internet, and furniture can be ordered through Sheraton Hotel Downtown for an additional fee.			
Return Form by Fax to 801-532-3309			
<p>To become a sponsor: Call the Chamber office at 801-532-3308 or Email at convention@utahhcc.com</p> <p>Deadline: Monday, March 22, 2010</p>			

Are you a Utah Hispanic Chamber of Commerce Member? __ Y __ N

___ A check in the amount of \$_____ is enclosed OR

___ please charge my ___ AMEX ___ VISA ___ MC ___ DISC

Charge card for the Total Amount Due:

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Make checks payable to:
Utah Hispanic Chamber of Commerce
C/O 2010 Convention
1635 S. Redwood Rd.
Salt Lake City, UT 84104

Please list contact for booth (if different from above)

Contact Name:	
Phone: ()	Email:

Business Expo Booth Includes:

- Booths: 8' x 10' & 6' x 8' includes 2 chairs and skirted 6' table.
- **EXHIBITOR MOVE-IN:** Friday, April 2, 2010 from 6:00 AM to 8:00 AM
- Please place exhibit material in assigned booth according to layout. NO REASSIGNMENTS
- Two people to manage booth throughout the day. Exhibitors will be supplied with a name badge, available at registration desk, to be worn at all times during the event. (LIMITED ACCESS TO BUSINESS EXPO AREA ONLY).
- No products, booth personnel including demonstrators, hostess or models, or display material is permitted to be extended into the aisle or in any way beyond the limits of the booth.
- Business Expo: 8:15 AM to 4:00 PM, there must be a representative at your booth at all times.
- **EXHIBITOR MOVE-OUT:** All exhibitor materials must be dismantled and removed from the exhibit facility by 6:00 PM.

Please complete all the following information

Print Company Name to Verify Booth Identification Sign and Badges

Company:

Exhibitor Badge 1

Name:
Title:

Exhibitor Badge 2

Name:
Title: