



Focus India!



“Important Tools to Succeed in One of the Fastest Growing Markets in the World”

- Date:** Tuesday, June 2, 2009 from 8:30 am until 12:30 noon
- Location:** Salt Lake Chamber of Commerce, 175 East 400 South, Suite 600, Eccles Board Room, Salt Lake City, Utah 84111
- Invitees:** Decision makers of Utah companies currently doing business with or considering expansion into India; friends of India.
- Facilitator:** Franz Kolb, Director for India, Governor's Office of Economic Development, International Trade and Diplomacy
- Guest of Honor:** Gunjan Bagla, author of the new best selling book **“Doing Business in the 21st Century India – How to Profit Today in Tomorrow's Most Exciting Market”**
- Presenters:** Ragula Bhaskar, President, FatPipe Networks – How difficult is it really to Sell Software in India?
Pratap Khanwilkar, Vice President, WorldHeart – The Market Opportunities in India for the Biotech Industry.
Varun Gowda, University of Utah - The Gigantic Energy Market in India and How to Tap it.
Tapas Kar, Utah State University – Nanotechnology in India.
Ashok Joshi, Ceramatec – Pitfalls of Doing Business with India.
Lew Cramer, World Trade Center – Indian Infrastructure Opportunities
Franz Kolb, GOED – Public Procurement in India
- Opportunity:** In the past few years, Utah companies and organizations have exported to and expanded into India. Some have participated in the Utah-India Trade Mission. They have discovered that India is a dynamic country full of growth and innovation and very pro-business. This seminar will be dealing not only with fundamental key concepts on doing business with India's bus also with the most promising economic sectors namely energy, IT, infrastructure, life sciences and aerospace/military as well as education. Please come prepared with questions.
- Sponsors:** U.S. Department of Commerce; World Trade Center – Utah; State of Utah Governor's Office of Economic Development, International Trade and Diplomacy Office; Salt Lake Chamber of Commerce
- Registration:** Space is limited. Pre-registration required. Early lunch served. There is no charge for the seminar. Please register via email to fkolb@utah.gov or call by Thursday, May 28, 2009 COB to 801.538.8717.



Utah Governor's Office of
Economic Development

