

International Trade Outlook and Strategies for Service Exports

- Learn how the U.S. National Export Initiative affects you and your company's global expansion.
- Service exports are an integral component of Utah's export landscape - learn from three successful companies.

Date: August 31, 2010

Time: 8:00 a.m. to 10:00 a.m.

Location: Eccles Board Room, Salt Lake Chamber 175 East 400 South, Suite 600

Cost: \$10 (includes continental breakfast)

Schedule:

7:50 a.m. – 8:00 a.m.

8:00 a.m. – 8:20 a.m.

8:20 a.m. – 8:50 a.m.

8:50 a.m. – 9:20 a.m.

9:20 a.m. – 9:50 a.m.

9:50 a.m. – 10:00 a.m.

Registration

Lew Cramer

President & CEO, World Trade Center Utah

“Overview of the latest trends in International Trade and Investment: National Export Initiative and other key developments”

Dan Liljenquist

President & Chief Operating Officer, Focus Services:

“Contact Center Services Exports”

Charles Callis

Vice President, Waterford Research Institute:

“Educational Services Exports”

Douglas Fogg, Chief Operating Officer, Sorenson Genomics:

“Research Services Exports”

Q&A

Questions/Registration contact: Elizabeth Goryunova, egorn@wtcut.com or (801) 532-8080

In Partnership with:



Salt Lake
Chamber
Utah's Business Leader™

